Case Study :

Customer Profile

Domino's Pizza is recognised as the world's leading pizza delivery company. Serving over 1 million customers a day worldwide, Domino's Pizza is one of the UK's largest restaurant chains.

i-Catcher CCTV Solutions

i-Catcher Console is the most functional/cost effective solution for digital CCTV available today.

Using i-Catcher products, you can build advanced CCTV systems using your company's existing I.T. infrastructure, getting the best value from your hardware investment. With over 10,000 systems installed worldwide, we are a market leader in this new technology.

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Domino's Pizza – UK

Summary

Domino's Pizza operates over 600 franchised stores across the UK and Ireland. Each of these franchises required CCTV for both the protection of the staff and business.

The Requirements

Domino's IT department was tasked with finding rapid deployment and cost effective CCTV for all of the UK stores.

Each franchise system must be centrally accessible for live viewing and playback. Remote access for upgrades and administration is also required.

The solution must also support a wide range of cameras and sensors. Future requirements include temperature and humidity sensor support, to be used for additional management information, this sensor data must also be available remotely

The Choice

After evaluating numerous mainstream solutions it was decided that iCatcher Console offered a professional robust solution with the required flexibility.

I-Catcher Console 4's wide range of supported cameras and devices made the decision easier, matching all of Domino's requirements.

The solution

Each store is fitted with several cameras, including PTZ domes, covering both the staff and customers. Future requirements in kitchen and food preparation areas are temperature and humidity sensors. The outputs from these sensors can be recorded and time stamped onto the camera overlays.

Each store is fitted with its own server and fast internet connection for sending alerts and images offsite. In the event of an out of hours break in, alerts can be triggered and sent to central monitoring stations or even direct to the manager's mobile phone.

The Result

So far, over 250 stores have implemented i-Catcher and the results have been incredible.

Several successful prosecutions have been made. Using i-Catcher's integrated digital signature a user can prove, in a court of law, a recording has not been tampered with.

Due to i-Catcher's intuitive design, creating evidence recordings for the police has never been easier. Using the easy to follow wizard any member of staff with administrator permission can create evidence CDs.

The iCatcher Alerting system provides instant management alerts for out of hours activity. Franchisees can login remotely from any PC or mobile phone. iCatcher Pro, the iCatcher iPhone App, provides access to sensor data and playback, with options for store automation.

Further future upgrades include utilizing i-Catcher Console's integrated support with access control, enabling deliveries to be logged with the CCTV images.

To learn more about i-Catcher, and solutions that can be built using i-Catcher technology, visit our web site at the address below or give us a call on +44(0)1329 835335.